



Creative Generator

Elevate visual storytelling

Generating fully customized visual assets with simple prompts is now a strategic imperative for marketers. But what if these prompts are enhanced by data-driven insights? **The creative generator is designed to unlock the full potential of digital marketing campaigns with data-driven creative generation.** It employs cutting-edge technologies such as Midjourney, Dall-E, and Generative Fill to create personalized visuals, effectively forging a connection with the target audience and driving increased user engagement.

Features



Insight-driven creatives

Ensure that marketing creatives are visually appealing as well as strategically aligned. With the combined might of Gen AI and data-driven insights, the creative generator delivers the perfect image while analyzing the performance & features of campaigns with data filters like brand, platform, product type, and more.



Dynamic product placements

Maximize the visual impact of your campaigns with the ability to generate creative options featuring different product placements. This feature empowers you to explore diverse visual scenarios, allowing effortless tailoring of marketing visuals for personalized visual storytelling.



Precision editing

Experience a seamless creative journey with the in-built image editor and prompt-based edit mechanism. Not only does it enable precision editing, but it also offers auto-resizing capabilities for existing creatives. This ensures that marketing visuals are perfectly optimized for various platforms and audiences.



Campaign integration

Integrate creative assets seamlessly into campaign management platforms with the solution's direct upload functionality. Eliminate the complexities of manual uploads and data transfers, allowing for a streamlined and efficient campaign workflow.

Technologies used



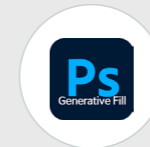
Midjourney

Serves as the cornerstone of your visual storytelling efforts, offering a robust foundation that ensures the creation of high-quality, visually compelling assets that resonate with the audience.



DALL-E

Takes textual prompts and transforms them into visually asserting masterpieces, offering an expanded universe of creative possibilities that push the boundaries of your content's visual appeal.



Generative Fill

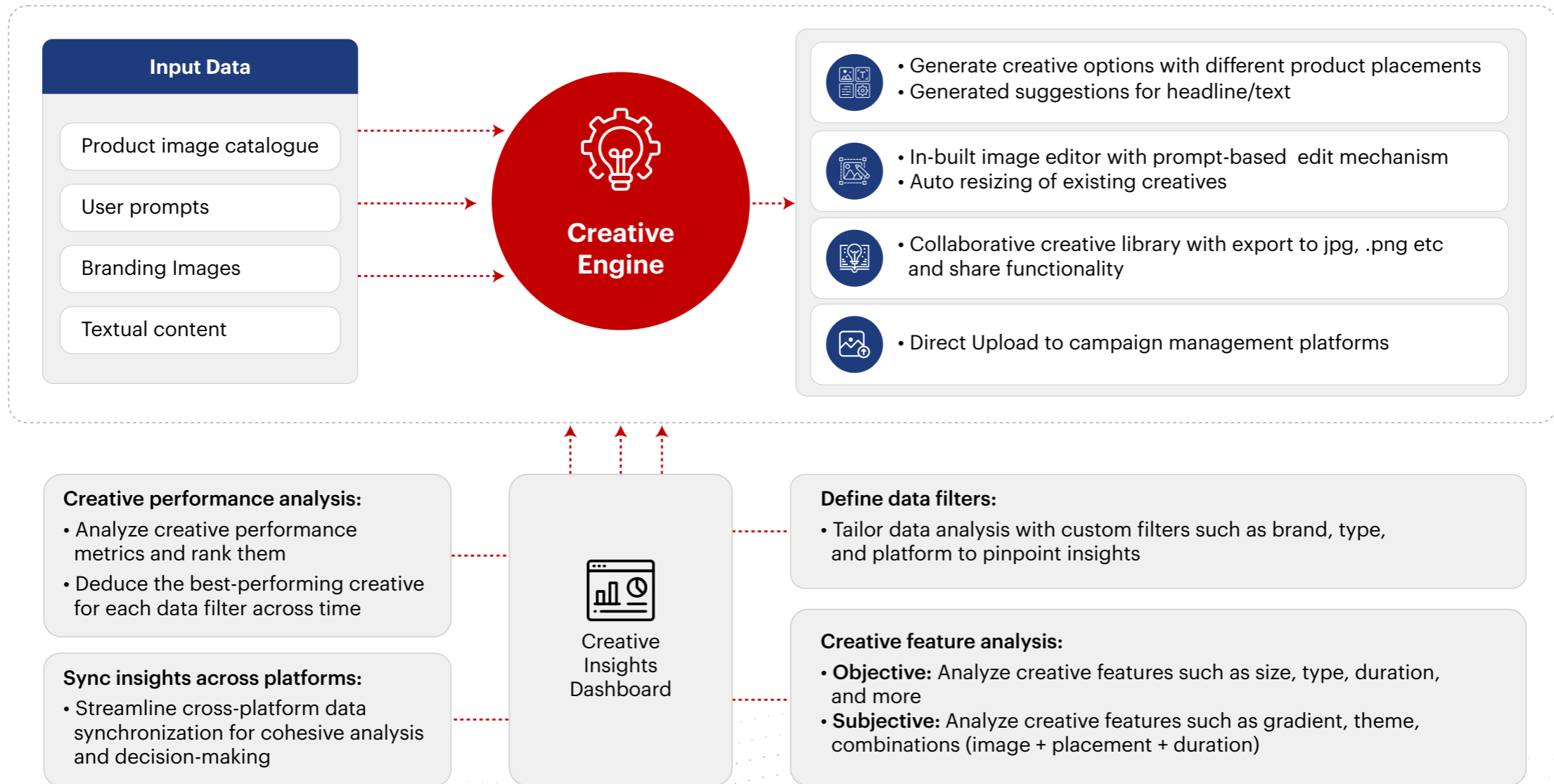
Acts as the artistic collaborator, infusing content with dynamic, AI-generated elements that enthrall audiences, transforming visuals into immersive and captivating experiences.



LLM (GPT/BERT)

Harnesses the power of language models like GPT and BERT to bring contextual awareness to creative generation, ensuring that your visuals resonate cohesively with the messaging and provide a compelling narrative.

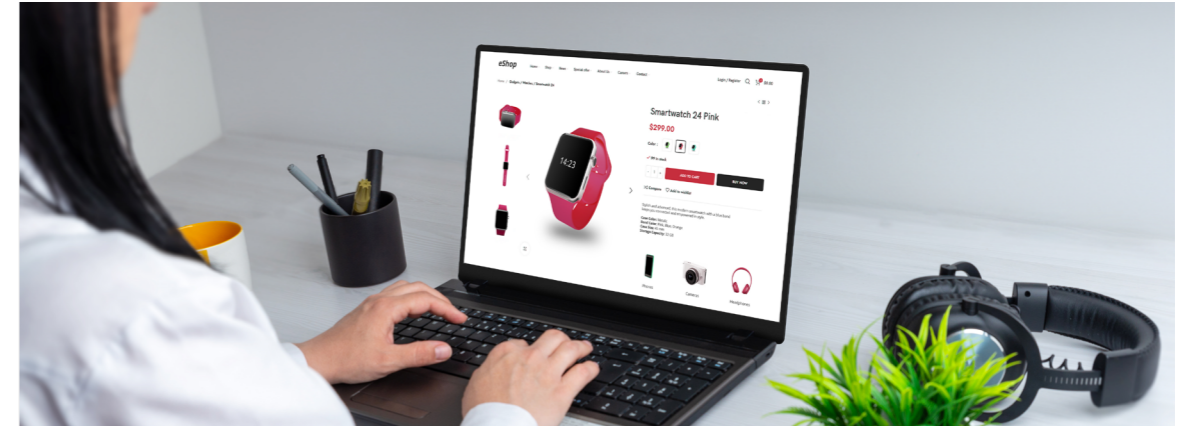
Solution architecture



Optimize marketing campaign now!

Schedule a demo

Business applications



Marketing campaign enhancement

Create visually stunning and strategically tailored assets that resonate with the target audience. From dynamic banners to engaging social media visuals, it offers a suite of customizable content that not only captures attention but also drives conversions.

eCommerce channel optimization

The solution enhances your presence in online stores by meticulously crafting high-quality product images that present your offerings in the most compelling manner. It generates diverse product images, showcasing your products from various angles, in different contexts, and with various options.

Join the Gen AI revolution

Let's talk!